

| Subject | Review Draft CTP Booklet |
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| Summary of Issues | Based on extensive Planning Committee comments at the March and May meetings, staff has made significant organizational and text changes to the proposed booklet, "Looking to the Future," including a restructured introduction, moving some background material to an appendix, and providing more context for the Plan and the data within the document. The booklet is intended as an information and outreach document to inform stakeholders and the public about the Authority's 2008 update of its Countywide Transportation Plan (CTP). |
| Recommendations | Review and discuss the revised Draft "Looking to the Future" booklet. |
| Financial Implications | The Authority's approved FY-2007-08 CMA budget includes adequate funding for preparation, publication, and web-posting of this document. |
| Options | Abandon the concept of releasing a booklet in advance of the CTP, and go directly to the release of the draft CTP in the July 2008 timeframe. |
| Attachments (04B6-1comb.pdf) | A. Revised Draft of "Looking to the Future" booklet. (<i>separate attachment</i>) |
| Changes from Committee | <i>The Planning Committee reviewed and discussed the document. A variety of comments were received from the PC. After an extensive discussion, the PC directed staff to revise the document and forward it to the Authority. Staff has sought to reflect the consensus of the committee, and has made additional revisions as noted below.</i> |

Background

The current schedule for the 2008 CTP Update is to publish the Draft CTP in July 2008, and for the Authority to adopt the Final 2008 CTP Update in fall 2008. As a precursor to issuance of the Draft CTP, staff proposes to distribute and webpost a summary booklet, tentatively called "Looking to the Future: Issues and Policy Options." The purpose of the booklet is to stimulate discussion regarding the policy issues facing the Authority, notify the public about the draft Action Plans that are in current circulation, inform constituents and stakeholders about the upcoming release of the Draft CTP, and seek public input on the challenging issues covered in the booklet.

A previous draft of the booklet, reviewed by the PC in March 2008, was structured around a PowerPoint presentation that Authority staff had developed earlier for the discussion of the Vision, Goals, and Strategies (VGS) during 2007. The PowerPoint presentation was received and discussed by both the PC and the Authority in February 2008, then released for circulation to the RTPCs.

At its meeting on March 5, the PC directed staff to do a significant re-work the booklet to give it a stronger focus on Measure C accomplishments, and to underscore the opportunities that Measure J promises for the future. To respond to the direction received, staff developed a new outline for the booklet – one that built more on the Action Plans that are currently underway, and the challenges

the Authority faces in achieving the objectives that the RTPCs have proposed for the Routes of Regional Significance. This outline was reviewed and approved by the PC in April and staff was authorized to proceed with fleshing it out.

At the April 16 Authority meeting, the outline for the booklet was pulled from the consent calendar by Commissioner Pierce, who stated that work on the booklet should be stopped, and that the cost of publications was too high to justify a wide distribution of the document. She further suggested that staff should proceed directly to preparation of the Draft CTP, and make it available to the public on the Web. The Chair of the Authority, Dave Hudson, suggested returning the item to PC for further discussion. The Authority agreed with this suggestion, and by consensus, returned the booklet discussion to PC.

The attached Draft “Looking to the Future” booklet is a dramatic departure from earlier versions. The previous draft presented a sobering collection of statistics, mostly indicating that the needle was moving away from, rather than towards achievement of the Authority’s four primary goals: 1) reducing future congestion, 2) managing growth, 3) encouraging non-SOVs, and 4) maintaining the system. The revised draft still includes figures and charts on expected population and traffic growth, land use patterns, and the maintenance shortfall. It eliminates, however the historic transit indices that showed ridership declining, both nationally and for the Bay Area. The revised draft also re-focuses the discussion to highlight the Authority’s past accomplishments, and to underscore that we are poised to explore future opportunities.

Based upon the comments received from PC, and a detailed additional round of review and editing by additional Authority staff, the document has been revised to *include a more focused introduction, clearer organization, and less overall text. The revised document seeks to provide the context for the CTP, clarify the Authority’s mission and objectives, and reduce references that could potentially distract an outside reader from the core analysis and perspective offered by the report.* As part of the revision, the background on Measure C and Measure J has been moved to an appendix, and references are provided to the Authority’s 2006 Measure C and 2007 Measure J Strategic Plans (which will be hyperlinked in the web version).

The PC forwarded the booklet to the Authority for further discussion.