

Subject	Further Discussion on “Looking to the Future” Brochure
Summary of Issues	To frame the major policy issues that the 2008 Countywide Comprehensive Transportation Plan (CTP) Update will need to address, staff proposes to release an issues brochure for public review and discussion. The working title for this brochure is “Looking to the Future.” In March, the PC reviewed a first draft of the issues brochure. In view of the feedback received from the Committee, staff has developed additional ideas for consideration and discussion.
Recommendations	Review and discuss the revised outline.
Financial Implications	The Authority’s approved FY-2007-08 CMA budget includes adequate funding for preparation and publication of this brochure.
Options	Abandon the concept of releasing an issues brochure in advance of the CTP, and go directly to the release of the draft CTP in the June/July 2008 timeframe.
Attachments	A. Proposed Revised Outline for “Looking to the Future”
Changes from Committee	

Background

The current schedule for the 2008 CTP Update is to publish the Draft CTP in late spring, 2008, and for the Authority to adopt the Final 2008 CTP Update in fall 2008. As a precursor to issuance of the Draft CTP, staff proposes to publish an issues brochure, tentatively called “Looking to the Future: Issues and Policy Options.” The purpose of the brochure is to stimulate discussion regarding the policy issues facing the Authority, and to inform the public about the upcoming release of the CTP.

A previous draft of the brochure was based around a PowerPoint presentation that Authority staff developed for the discussion of the Vision, Goals, and Strategies (VGS) for the 2008 Update. This presentation was received and discussed by both the PC and the Authority in February 2008, then released for circulation to the RTPCs.

At its meeting on March 5, the PC directed staff to re-work the brochure to give it a stronger focus on Measure C accomplishments, and to underscore the opportunities that Measure J promises for the future. To respond to the direction received, staff has developed a new outline for the brochure – one that builds more on the Action Plans that are currently underway, and the challenges the Authority faces in achieving the objectives that the RTPCs have proposed for the Routes of Regional Significance.

Staff seeks further discussion and input from PC.

Revised Outline for Looking to the Future

1. Introduction
 - 1.1 Purpose of the document
 - 1.2 Contents
2. Trends
 - 2.1 More people and jobs
 - 2.1.1 The overall numbers
 - 2.1.2 Changing patterns: Where will growth go?
 - 2.1.3 The caveats and commentary
 - 2.2 More people and jobs means more demand on the transportation system
 - 2.2.1 Increase in trip-making
 - 2.2.2 Leads to increases in congestion
 - 2.2.3 Increases in trip-making greater than increases in capacity (but note caveats)
3. Addressing Transportation Issues through the Action Plans
 - 3.1 What they are and why we do them
 - 3.2 Do we meet the current Action Plan TSOs?
 - 3.2.1 We do meet most of them
 - 3.2.2 But not all; why not?
 - 3.3 Proposed RTPC response: reflect different issues in the different regions
 - 3.3.1 West
 - 3.3.2 Central
 - 3.3.3 East
 - 3.3.4 Lamorinda
 - 3.3.5 Tri-Valley
 - 3.4 Will we meet the new MTSOs?
4. Action Plans illustrates the challenges the future will bring
 - 4.1 Limits on increasing capacity
 - 4.2 Climate change
 - 4.3 Aging population
 - 4.4 Sustainability including maintenance
 - 4.5 Funding

5. Opportunities and potential responses:
 - 5.1 Focus on bottlenecks
 - 5.2 Improved operations
 - 5.3 TDM, some examples
 - 5.3.1 Flex time
 - 5.3.2 Tele-work
 - 5.4 Technological
 - 5.4.1 SMART Corridors
 - 5.4.2 In-vehicle automation
 - 5.4.3 Reduced vehicle emissions
 - 5.5 Land use changes that local jurisdictions can make
 - 5.5.1 Density and mixed-uses
 - 5.5.2 Design to make walking, bicycling and transit more practical alternatives, for commuting as well as shopping and social trips
6. Measure J has support for many of these
 - 6.1 New programs
 - 6.1.1 TLC
 - 6.1.2 BART parking and access
 - 6.2 Increased share of funding
 - 6.2.1 Pedestrians and bicycles
 - 6.2.2 Paratransit
 - 6.2.3 Express Bus
 - 6.2.4 Safe Transportation for Children
7. Summary
 - 7.1 Using these potential solutions and working together, we can make significant steps towards maintaining mobility. Many of them may be hard, politically or economically, and many will take time.
 - 7.2 Solving these challenges will require sensitive balancing of many factors.
 - 7.3 Looking for your thoughts